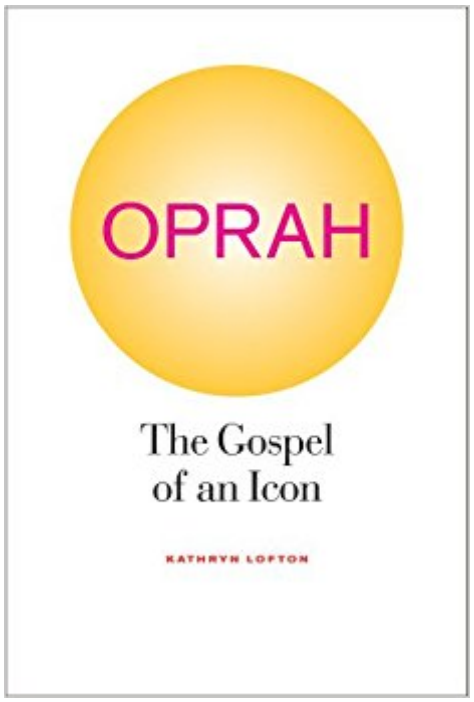
Ebook Directory
the best source of ebook

The book was found

Oprah: The Gospel Of An Icon



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

“Today on Oprah,Ã¢â ¬Â• intoned the TV announcer, and all over America viewers tuned in to learn, empathize, and celebrate. In this book, Kathryn Lofton investigates the Oprah phenomenon and finds in WinfreyÃ¢â ¬â„¢s empire—Harpo Productions, O Magazine, and her new television network—an uncanny reflection of religion in modern society. Lofton shows that when Oprah liked, needed, or believed something, she offered her audience nothing less than spiritual revolution, reinforced by practices that fuse consumer behavior, celebrity ambition, and religious idiom. In short, Oprah Winfrey is a media messiah for a secular age. LoftonÃ¢â ¬â„¢s unique approach also situates the Oprah enterprise culturally, illuminating how Winfrey reflects and continues historical patterns of American religions.

Book Information

Paperback: 304 pages

Publisher: University of California Press (March 2, 2011)

Language: English

ISBN-10: 0520267524

ISBN-13: 978-0520267527

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 3 customer reviews

Best Sellers Rank: #171,810 in Books (See Top 100 in Books) #140 inÃ Â Books > Humor & Entertainment > Television > History & Criticism #280 inÃ Â Books > Religion & Spirituality > Religious Studies > Sociology #1009 inÃ Â Books > Humor & Entertainment > Pop Culture > General

Customer Reviews

Ã¢â ¬Å“A fascinating study of the modern-day deityÃ¢â ¬â„¢s 25 years as the worldÃ¢â ¬â„¢s most beloved BFF, exhaustively researched and elegantly considered. Buy it for the smartest Oprah fan you know.Ã¢â ¬Â• (Madison 2011-09-01)Ã¢â ¬Å“A fascinating new perspective on a media icon.Ã¢â ¬Â• (Vanessa Bush Booklist 2011-03-01)Ã¢â ¬Å“Budding and active scholars of cultural, popular, and religious studies will read with interest.Ã¢â ¬Â• (Jewell Anderson Library Journal 2011-03-15)Ã¢â ¬Å“If you read it [Oprah], you won’t think about the connection between religion and consumer culture the same way again.Ã¢â ¬Â• (Thomas S. Kidd Patheos 2011-03-09)Ã¢â ¬Å“A unique analysis of the talk queenÃ¢â ¬â„¢s multimedia empire.Ã¢â ¬Â•

(Shirley Bolden B.l.a.c. 2011-03-01)Ã¢â ¬Å“Makes a powerful case for viewing Oprah as a significant moment in religious culture.Ã¢â ¬Â• (Milo Yiannopoulos Catholic Herald 2011-04-20)Ã¢â ¬Å“Tantalizing.Ã¢â ¬Â• (Amy Frykholm Christian Century 2011-06-28)Ã¢â ¬Å“[LoftonÃ¢â ¬â„¢s] authorial voice is, by turns, instructing, funny, ironic, snide, brilliantly analytical, undeniably astute . . . and feisty.Ã¢â ¬Â• (Mary Farrell Bednarowski Feminist Collections 2013-02-20)Ã¢â ¬Å“LoftonÃ¢â ¬â„¢s careful and engaging work is sure to warrant responses. How wonderful that this book is the one to set the stage.Ã¢â ¬Â• (Jennifer Scanlon Journal Of American History 2011-12-01)Ã¢â ¬Å“Vitally important, both as an addition to cultural studies in general, and a challenge to the question of how to study American religion. Not only does she break new ground in thoughtful cultural analysis of a complicated American icon, she helps to solidify the potential for a new category of interdisciplinary religious studies scholarship.Ã¢â ¬Â• (Kate Netzler Journal Of American Culture 2011-09-01)"Thoroughly researches, engagingly written, deftly weaving together major currents of US religious and cultural history, Oprah: The Gospel of an Icon will hold great interest for students and scholars in religious studies, American studies, and media and cultural studies, but Winfrey's fans may also enjoy this lively exegesis of their heroine." (Janice Peck Journal Of American Stds 2012-02-01)"Oprah: The Gospel of an Icon is an important addition to the study of religion in America because it takes into account the religious impact of popular media. . . . What Lofton is advocating is that popular culture contains within it people and performances that shape religion in America." (Amy Collier Artman Journal Of Religion 2012-04-01)

"Better than celebrity biographer Kitty Kelley, Kathryn Lofton exposes Oprah's secret—the religious resonance of her persona in popular culture. Brilliantly orchestrated, full of ah-ha and light-bulb moments, Oprah: The Gospel of an Icon takes us into the mediated spirituality, collective rituals, and everyday epiphanies of being Oprah and being in Oprah's world. If you are looking for sensationalism and scandal, read this book and find a sensational, substantial, and insightful analysis of religion and American popular culture."—David Chidester, author of Authentic Fakes: Religion and American Popular Culture“Lofton manages a rare feat. This book shakes and awakens our minds, compelling us to interpret and make sense of a multifaceted woman who has become a consumer and cultural phenomenon unprecedented in American and world history.Ã¢â ¬Â•--Eva Illouz, author of Oprah Winfrey and the Glamour of Misery: An Essay on Popular Culture"Lofton's Oprah: The Gospel of an Icon defies categorization, offering a brilliantly creative way to explore what religion is and where we look to find it. It's all here—fashion, celebrity, media, glamour, and spirituality, an analysis of the world that produced Oprah as well as

the world that Oprah produces."—J. Terry Todd, Director, Center on Religion, Culture & Conflict, Drew University"Lofton brilliantly analyzes the Oprah phenomenon in religio-historical context. Oprah: The Gospel of an Icon provides a new way of understanding how Oprah operates as a preacher and as a missionary in spite of the presumed secularity of her enterprises, and shows how her world successfully intertwines commerce and religion. It is a truly outstanding work."—Cynthia Eller, Montclair State University

This was actually a very interesting book to read, and I loved Lofton's analysis of Oprah. Sometimes I thought that the sections were a bit long-winded for the ideas they were trying to get across, and at other times I felt like the structure of the book was a little questionable/confusing, but overall I had not read anything like this before and found it very well done.The only problem that I had with this book is that sometimes the arguments seemed to be a tad far fetched. As someone who grew up when Oprah was in full reign, I didn't experience the devotional following she had firsthand as my family did not watch her show. I guess because of this I find it hard to believe that she was able to create this much of a hullabaloo, but I definitely could be wrong. I do know of her, and I have seen her product endorsements around everywhere, so the basic claim for her power is there, but is it really religious? This writer lays out her argument for this very well, and I very much enjoy the analysis. You should read it and find out if you believe it in yourself! It will certainly make you think of other aspects of your life that you dedicate time to, and the motivations behind why you might do that.

Lofton thoroughly investigates and describes Oprah's actions in the world today as a religious icon. It is a fascinating read. I will read it again. There is a great deal to wrestle with in this book. Hopefully, other readers who write better than I do will provide some more thoughts here.

this is thoughtful and thorough scholarship, but it also misses a significant portion of what oprah's about: tele-visuality. oprah's show is primarily a visual media and secondarily (if not tertiarily after her web presence) a textual enterprise. it seems, to me, that oprah often riffed and came up with her own pseudo-spritual gospel live. sure, maybe this IS the gospel that lofton's talking about, but the lack of visual analysis is to the major detriment of what is for now the premier academic analysis of this american (and global) cultural juggernaut.

Download to continue reading...

Oprah: The Gospel of an Icon Gospel Bluegrass Homecoming Volume 2 (Gaither Gospel) Gospel

Keyboard Styles: A Complete Guide to Harmony, Rhythm and Melody in Authentic Gospel Style (Harrison Music Education Systems) Gospel Bluegrass Homecoming (Gaither Gospel) Armenian Gospel Iconography: The Tradition of the Glajor Gospel (Dumbarton Oaks Studies) Gospel Treason: Betraying the Gospel With Hidden Idols Conduct Gospel-Centered Funerals: Applying the Gospel at the Unique Challenges of Death (Practical Shepherding Series) Gospel-Centered Kids Ministry: How the Gospel Will Transform Your Kids, Your Church, Your Community, and the World Health, Wealth, and Happiness: How the Prosperity Gospel Overshadows the Gospel of Christ The Gospel of the Beloved Companion: The Complete Gospel of Mary Magdalene The Gnostic Gospels: Including the Gospel of Thomas, the Gospel of Mary Magdalene (Sacred Texts) Wild: From Lost to Found on the Pacific Crest Trail (Oprah’s Book Club 2.0) Wild (Oprah’s Book Club 2.0 Digital Edition): From Lost to Found on the Pacific Crest Trail Wild: From Lost to Found on the Pacific Crest Trail (Oprah’s Book Club 2.0 1) A New Earth: Awakening to Your Life’s Purpose (Oprah’s Book Club, Selection 61) Love Warrior (Oprah’s Book Club: A Memoir) The Underground Railroad (Oprah’s Book Club) The Underground Railroad (Oprah’s Book Club): A Novel Oprah’s Angels: 65 Families, One Big Storm, and the American Dream (Kindle Single) The Eldest Daughter Effect: How Firstborn Women--like Oprah Winfrey, Sheryl Sandberg, JK Rowling and BeyoncÃƒÂ©--Harness their Strengths

Contact Us

DMCA

Privacy

FAQ & Help